

Greer, Margolis, Mitchell & Associates

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

AgB

Advertiser Agency

Buyer Salesperson

Product

**Acct Types** 

Comments

Brand

Pol/B Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associ(2890) KEULEMAN,KATIE

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Political - Federal Candidate (1067)

OBAMA SKED A (18391) National/Political

Est/Headline Demo Revision

1844/06332488

OBAMA SKED A

Invoice 635900 Inv Date 9/30/2012 Terms Net 30 Contract 332838 Bill Type Standard 8/27/2012 - 9/30/2012 Period

CO-OP/Order Type No/Normal

Package

Gen. Date 10/1/2012 4:51:41PM

Attn: Accounting

3050 K Street NW

Washington, DC 20007

## OFFICIAL BILLING INVOICE

	do (Wi	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
				09/25/12 10:57AM (Tu)	00:30	OFA12A113H	\$375.00	-
.0	Spot	10:00:00AM-11:00:00		09/26/12 10:52AM (We)	00:30	OFA12Z128H	\$375.00	
.0	Spot	10:00:00AM-11:00:00		09/27/12 10:46AM (Th)	00:30	OFA12Z128H	\$375.00	
.0	Spot	10:00:00AM-11:00:00		09/28/12 10:41AM (Fr)	00:30	OFA12P130H	\$375.00	
.0	5pot	10:00:00AM-11:00:0		09/26/12 11:43PM (We)	00:30	OFA12Z128H	\$1000.00	
2.0	Spot	11:35:00PM-12:05:00		09/26/12 11:57PM (We)	00:30	OFA12Z128H	\$1000.00	
2.0	Spot	11:35:00PM-12:05:00		09/27/12 11:46PM (Th)	00:30	OFA12Z128H	\$1000.00	<del>.</del>
2.0	Spot	11:35:00PM-12:05:0		09/26/12 11:59AM (We)	00:30	OFA12Z128H	\$750.00	
3.0	Spot	11:00:00AM-12:00:0		09/27/12 11:59AM (Th)	00:30	OFA12P130H	\$750.00	
3.0	Spot	11:00:00AM-12:00:0		09/28/12 11:34AM (Fr)	00:30	OFA12Z128H	\$750.00	
3.0	Spot	11:00:00AM-12:00:0		09/25/12 12:23AM (Tu)	00:30	OFA12A113H	\$340.00	
1.0	Spot	12:05:00AM- 1:05:00		09/26/12 12:36AM (We)	00:30	OFA12Z128H	\$340.00	
1.0	Spot	12:0S:00AM- 1:0510			00:30	OFA12P130H	\$340.00	
1.0	Spot	12:05:00AM- 1:05:00		09/27/12 12:30AM (Th)	00:30	OFA12Z128H	\$340.00	
1.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/28/12 1:07AM (Fr)	00:30	OFA12A113H	\$675.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/25/12 12:43PM (Tu)	00:30	OFA12Z128H	\$675.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 12:39PM (We)		OFA12Z128H	\$675.00	
5.0	5pot		Day,Tu-1,W-1,Th-1,F-1	09/27/12 12:56PM (Th)	00:30	OFA12P130H	\$675.00	***********
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/28/12 12:29PM (Fr)		OFA12A113H	\$800.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/25/12 4:39PM (Tu)	00:30	OFA12Z128H	\$800.00	
6.0	5pot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 4:40PM (We)	00:30	OFA12P130H	\$800.00	
5.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 4:25PM (Th)	00:30	OFA12P130H	\$800.00	
6.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/28/12 4:18PM (Fr)	00:30	OFA12A113H	\$500.00	
7.0	5pot		Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:14AM (Tu)	00:30	OFA12Z113H	\$500.00	
7.0	5pot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:14AM (We)	00:30	OFA12P130H	\$500.00	
7.0	Spot		), Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:12AM (Th)	00:30	OFA12Z128H	\$500.00	
7.0	5pot		D. Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:13AM (Fr)	00:30	OFA12A113H	\$1800.00	
8.0	5pot		Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:54PM (Tu)	00:30	OFA12Z128H	\$1800.00	
8.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:23PM (We)		OFA12Z128H	\$1800.00	
8.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:28PM (Th)	00:30	OFA12P130H	\$1800.00	
8.0	Spot	5:00:00PM- 6:00:00	D Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:S3PM (Fr)	00:30	OFA12A113H	\$750.00	
9.0	Spot		O. Day,Tu-1,W-1,Th-1,F-1	09/25/12 5:44AM (Tu)	00:30	OFA12Z128H	\$750.00	
9.0	5pot		0. Day,Tu-1,W-1,Th-1,F-1	09/26/12 5:44AM (We)	00:30	OFA12Z128H	\$750.00	
9.0	Spot		0. Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:29AM (Th)	00:30	OFA12P130H	\$750.00	
9.0	Spot		0. Day,Tu-1,W-1,Th-1,F-1	09/28/12 5:30AM (Fr)	00:30	OFA12A113H	\$2400.00	
10.0	5pot		0 Day,Tu-1,W-1,Th-1,F-1	09/25/12 6:24PM (Tu)	00:30	OFA12Z128H	\$2400.00	
10.0	Spot		O Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:22PM (We)	00:30	OFA122126H	\$2400.00	
10.0	5pot		O Day,Tu-1,W-1,Th-1,F-1	09/27/12 5:58PM (Th)	00:30	OFA12Z128H	\$2400.00	
	5pot		O Day,Tu-1,W-1,Th-1,F-1	09/28/12 6:13PM (Fr)	00:30	OFA122128H	\$1500.00	
11.0	5pot	6:00:00AM- 7:00:0	0. Day,Tu-1,W-1,Th-1,F-1	09/25/12 6:14AM (Tu)	00:30	OFAIZAII311	\$1300.00	



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Line	Туре	TV) Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
		6:00:00AM- 7:00:00		09/26/12 6:42AM (We)	00:30	OFA12Z128H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00		09/27/12 6:56AM (Th)	00:30	OFA12P130H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00		09/28/12 6:29AM (Fr)	00:30	OFA12Z128H	\$1500.00	
1.0	Spot	7:00:00PM- 7:30:00		09/25/12 7:12PM (Tu)	00:30	OFA12A113H	\$2400.00	
2.0	Spot	7:00:00PM- 7:30:00		09/26/12 7:13PM (We)	00:30	OFA12Z128H	\$2400.00	
2.0	Spot	7:00:00PM- 7:30:00		09/27/12 6:59PM (Th)	00:30	OFA12Z128H	\$2400.00	
2.0	Spot	7:00:00PM- 7:30:00		09/28/12 7:00PM (Fr)	00:30	OFA12P130H	\$2400.00	
2.0	Spot			09/25/12 8:S3AM (Tu)	00:30	OFA12A113H	\$1600.00	
3.0	Spot	7:00:00AM- 9:00:00 7:00:00AM- 9:00:00		09/26/12 9:00AM (We)	00:30	OFA12Z128H	\$1600.00	
3.0	Spot			09/27/12 7:30AM (Th)	00:30	OFA12Z128H	\$1600.00	
3.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:59AM (Fr)	00:30	OFA12P130H	\$1600.00	
3.0	Spot		Day, Tu-1, W-1, Th-1, F-1	09/25/12 7:53PM (Tu)	00:30	OFA12A113H	\$2400.00	
4.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:46PM (We)	00:30	OFA12Z128H	\$2400.00	
4.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:53PM (Th)	00:30	OFA12P130H	\$2400.00	
4.0	Spot		Day,Tu-1,W-1,Th-1,F-1 Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:30PM (Fr)	00:30	OFA12Z128H	\$2400.00	
4.0	Spot			09/25/12 9:40AM (Tu)	00:30	OFA12A113H	\$375.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:59AM (We)	00:30	OFA12Z128H	\$375.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/27/12 9:49AM (Th)	00:30	OFA12P130H	\$375.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/28/12 9:47AM (Fr)	00:30	OFA12Z128H	\$375.00	
5.0	Spot		Day,Tu-1,W-1,Th-1,F-1	09/29/12 12:00PM (Sa)	00:30	OFA12Z128H	\$475.00	
18.0	Spot	12:00:00PM-12:30:0		09/30/12 12:1SPM (Su)	00:30	OFA12P130H	\$475.00	
18.0	Spot	12:00:00PM-12:30:0		09/29/12 6:40AM (Sa)	00:30	OFA12Z128H	\$850.00	1
19.0	Spot	6:00:00AM- 9:00:00		09/29/12 7:48PM (Sa)	00:30	OFA12P130H	\$850.00	
20.0	Spot	7:00:00PM- 8:00:00		09/29/12 11:47PM (Sa)	00:30	OFA12Z128H	\$3300.00	
21.0	Spot	8:00:00PM-11:30:0		09/29/12 8:59AM (Sa)	00:30	OFA12P130H	\$850.00	
22.0	Spot	9:00:00AM-10:00:0		09/30/12 2:25PM (Su)	00:30	OFA12Z128H	\$475.00	
23.0	Spot	1:00:00PM- 6:00:00		09/30/12 11:55PM (Su)	00:30	OFA12P130H	\$475.00	
24.0	Spot	11:30:00PM-12:00:0		09/30/12 6:23AM (Su)	00:30	OFA12Z128H	\$850.00	
25.0	Spot	6:00:00AM- 9:00:0		09/30/12 10:28PM (Su)	00:30	OFA12P130H	\$6000.00	
26.0	Spot	9:00:00PM-11:00:0		09/27/12 10:30PM (Th)	00:30	OFA12Z128H	\$5000.00	
27.0		10:00:00PM-11:00:0	L	09/25/12 11:29PM (Tu)	00:30	OFA12A113H	\$2000.00	
28.0	Spot		Dept. Tu. 1, W. 1, Th. 1, F-1, Su-1	09/26/12 11:29PM (We)		OFA12Z128H	\$2000.00	1
28.0			O Day, Tu-1, W-1, Th-1, F-1, Su-1	09/27/12 11:29PM (Th)	00:30	OFA12P130H	\$2000.00	
28.0			O( Day,Tu-1,W-1,Th-1,F-1,Su-1	09/28/12 11:34PM (Fr)	00:30	OFA12P130H	\$2000.00	1
28.0			O( Day,Tu-1,W-1,Th-1,F-1,Su-1	09/30/12 11:13PM (Su)	00:30	OFA12Z128H	\$2000.00	1
28.0			Day,Tu-1,W-1,Th-1,F-1,Su-1	09/25/12 9:12PM (Tu)	00:30	OFA12A113H	\$9250.00	
29.0		9:00:00PM-10:00:		09/26/12 10:31PM (We)	00:30	OFA12Z128H	\$4250.00	1
	Spot	10:00:00PM-11:00:		09/29/12 5:00AM (Sa)	00:30	OFA12P130H	\$275.00	M/G For 2.0.3
	Spot	5:00:00AM- 6:00:0				OFA12Z128H	\$675.00	1
	Spot	12:00:00PM- 1:00:0		09/28/12 12:56PM (Fr)	00:30	OFA12Z128H	\$675.00	



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Agency Buyer

Greer, Margolis, Mitchell & Associ(2890) Salesperson

Advertiser

**Product** 

Est/Headline

**Brand** Acct Types

Demo

Revision

Comments

KEULEMAN, KATIE Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555

Political - Federal Candidate (1067) **OBAMA SKED A (18391)** 

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1844/06332488

635900 Inv Date 9/30/2012 Terms Net 30 Contract 332838 Bill Type Standard Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal

Package Gen. Date 10/1/2012 4:51:41PM

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AgB

OBAMA SKED A

Orlando (WFTV)  OFFICIAL BILLING INVOICE  Line Tyre Scheduled Schedule Days to Run Air Time Length Copy/ISCI Amount Re							Remarks
ine Type	Scheduled	Schedule Days to Run	Air Time	Length			
.0 Spot	4:00:00PM- 5:00:00	Per week (1),Fr	09/28/12 4:24PM (Fr)	00:30	OFA12Z128H	\$800.00	
.0 Spot	12:35:00AM- 1:35:00	Per week (1),Sa	09/29/12 1:51AM (Sa)	00:30	OFA12P130H	\$250.00	
	and that the act	ual broadcast informat	tion	KAREN ELIZABETH T Notary Public - Blate of	Gross Total Commission	\$114,010.00 (\$17,101.50)	Total Spots

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

program log.

shown on this invoice was taken from the official

\$96,908.50

et Total